



City of Seattle  
Edward B. Murray, Mayor

**Office of Economic  
Development**

Stephen H. Johnson, Director

**Seattle Economic Development Commission**

Monday, April 28, 2014, 1:00pm – 3:00pm

***LUNCH available at 12:30***

**Location:** [Washington Biotechnology & Biomedical Association \(WBBA\)](#)

1551 Eastlake Ave E, Suite 300, Seattle, WA 98102-3706

[Directions to our Office](#)

**AGENDA**

**Welcome** – Chris DeVore, EDC Chair

**Purpose and Meeting Overview** – Steve Johnson, Director, OED

**Commission Appointments and Related Transitions** – Steve Johnson

**Sharing the progress of EDC** – Chris DeVore, Steve Johnson, and Tina Vlasaty

- Inaugural Year *Summary Report*
- Report on April 17<sup>th</sup> presentation to City Council
- The EDC Motion Graphic and Website
- “Ambassador Tool Kit” components
  - Executive Summary
  - PowerPoints
  - Talking points
- Identifying future events
  - Scan of opportunities ahead

**EDC Work Groups** – Steve Johnson and Tina Vlasaty

- Setting milestones and measurement, and work plans
- Status Updates:

Work Group 1: **Improve social mobility through access to college and career** – *Access to college and career for all Seattle residents.*

LEADS: Michael Young and Jill Wakefield

Work Group 2: **Advance our infrastructure and built environment as economic catalysts** – *Envision and create great urban centers, and Build an efficient transportation system and inviting open space in the Center City*

LEADS: Maud Daudon and Rob Mohn

Work Group 3: **Advance our infrastructure and built environment as economic catalysts – Maximize the University District as the region’s next innovation hub & Build strategically on our economic strengths** – *Assert Seattle’s role as a global leader in the knowledge economy*  
LEADS: Chris DeVore and Chris Rivera

Work Group 4: **Build strategically on our economic strengths** – *Tell Seattle’s economic story: “We make things that change the world” and Harness our talent in social entrepreneurship*  
LEADS: Alan Nay and Tanya Jimale

Work Group 5: **Build strategically on our economic strengths** – *Maintain our strength in manufacturing and maritime*  
LEADS: Dave Freiboth and Tay Yoshitani

**Next Steps** – Tina Vlasaty

- Upcoming timeline
- Next meeting: June 24<sup>th</sup>

**Adjourn**

*Please mark your calendar for the remaining 2014 EDC meetings:*

Tuesday, June 24<sup>th</sup>, 1:00pm to 3:00pm  
Host: TBD

Tuesday, September 30<sup>th</sup>, 1:00pm to 3:00pm  
Host: TBD

Wednesday, November 19<sup>th</sup>, 1:00pm to 3:00pm  
Host: TBD

***Thank you to WBBA for hosting today’s meeting  
of the Seattle Economic Development Commission***